



Developing Leaders in

Business & HEALTHCARE



ADVANCED DEGREES

SJU SAINT JOSEPH'S UNIVERSITY
Healthcare Executive MBA

⊕ Learn more today at
[sju.edu/AOAemba](https://www.sju.edu/AOAemba)



Advance Your Credentials with an Industry-Focused MBA



"The MBA has provided me with an enhanced knowledge base in finance, accounting, forecasting, and leadership – all of which brought me the confidence required to launch a new private practice. My career path is fruitful thanks to SJU."

– Franklyn R. Gergits, DO, FAOCO, MBA '18
 Founder, ENT/Sinus Surgeon
 Sinus & Allergy Wellness Center of North
 Scottsdale

For more than 30 years, Saint Joseph’s University has offered an exclusive industry-focused MBA program designed for working professionals in all areas of healthcare delivery. In partnership with the American Osteopathic Association, we offer a industry-focused Executive MBA program designed for seasoned healthcare providers. Our physician students learn to think strategically as policies and regulations, patient expectations, and compliance considerations continue to evolve. Surrounded by accomplished peers, students receive an experiential education focused on maximizing value for all industry stakeholders. This unique environment enables students to bring applicable lessons immediately from the classroom to the workplace – enhancing ROI.

Healthcare EMBA Curriculum - 100% Online

Our unique program allows practicing physicians to earn their MBA by completing three “Stackable” certificates; or a total of 12 courses. These include a core Graduate Certificate in Business Administration, and two separate four-course certificates in healthcare management and business development.

Admissions Criteria

- ✓ Online application with CV / résumé
- ✓ Official academic transcripts from all collegiate studies
- ✓ 1 letter of recommendation
- ✓ Minimum of 5 years professional experience
- ✓ No GMAT required

BUSINESS CORE

| | | | |
|------------|------------|------------|------------|
| | | | |
| MGT | ACC | FIN | DSS |

CERTIFICATE #1

CERTIFICATE #2

| | |
|------------|-----------------|
| | |
| MKT | CAPSTONE |
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4 Core MBA Courses

Management, Accounting, Finance, Decision Systems Science

+8 Healthcare Topics

You will earn your MBA *and* two professional certifications



Sample Online Cohort Schedule: 2022 - 2024*

FALL SEMESTER 2022 *(Cohort Launch)*

Healthcare Marketing
Creating & Meas. Shareholder Value

SPRING SEMESTER 2023

Healthcare Economics and Policy
Supply Chain in Healthcare

SUMMER SEMESTER 2023

Data Analytics
Life Sciences Promo. & Digital Health

FALL SEMESTER 2023

Shareholder Value Management
Leadership & Ethics

SPRING SEMESTER 2024

Start-Up - Innov. & Entrepreneurship
Healthcare Marketing Analytics

SUMMER SEMESTER 2024

Healthcare Strategic Management
Capstone

Cohort Graduation Ceremony May 2024
on SJU Campus (Philadelphia, PA)

* Cohorts may launch in May, September, or January depending on a critical mass of students

Course Structure - Eight Weeks Online

Each online course is delivered over 8-weeks. Students will complete assigned readings, participate in online threaded discussions, and attend a "Live" 60-90 minute virtual session (via Zoom) once per week with classmates and SJU faculty. These "live" sessions will be archived, and may be reviewed for later reference. Assignments may be quantitative or written depending on the nature of the course objectives.



EARN CME CREDITS!

As our education partner, PCOM will sponsor all MBA coursework for **AOA category 1-B CME** credit. Each course carries an equivalent of 36 contact hours. PCOM's fully staffed Office of Continuing Education will provide administrative support for the filing of credit for students enrolled in the program.

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|----------|----|----|----|----|----|----|----|----------|----|----|----|----|----|----|----|
| MODULE 1 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | MODULE 5 | 29 | 30 | 31 | 32 | 33 | 34 | 35 |
| MODULE 2 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | MODULE 6 | 36 | 37 | 38 | 39 | 40 | 41 | 42 |
| MODULE 3 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | MODULE 7 | 43 | 44 | 45 | 46 | 47 | 48 | 49 |
| MODULE 4 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | MODULE 8 | 50 | 51 | 52 | 53 | 54 | 55 | 56 |

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|--|--|
| READING PERIOD | QUIZ DUE |
| LIVE SESSION | FINAL PROJECT DUE |
| THREADED DISCUSSION | MID-TERM / FINAL EXAM |



"From the operating room to the board room, achieving an MBA from the Saint Joseph's University Haub School of Business will make it happen."

- Joseph Oliva, DO, MBA '16
Partner, Society Hill
Anesthesia Consultants PC.

Competitive, All-Inclusive Tuition

Tuition includes all fees, textbooks & course materials, a laptop computer, software and peripherals. Course materials will be shipped in advance of each class to the individual student's preferred mailing address.

New Reduced Tuition: Founded by a structured partnership with the American Osteopathic Association, Saint Joseph's University now offers this Healthcare EMBA for physicians at substantial savings compared to our normal Executive MBA. Students enrolled in this program will have a lower cost per credit, and will also have fewer total credits required within the curriculum.

| TUITION COST PER STUDENT | Normal EMBA | AOA Program |
|-----------------------------------|-----------------|-----------------|
| Cost Per Credit | \$1673 | \$1,450 |
| Total Credits | 48 | 36 |
| Total EMBA Program Tuition | \$80,304 | \$52,200 |



"Joining the EMBA program at Saint Joseph's University has been a pivotal turning point in my career, allowing me to pursue my ultimate dream in the medical world. The knowledge and education taught in the program has allowed me to participate in the innovation of the medical industry and lead a new era by delivering the best possible healthcare in an ever challenging financial and political world."

- Nina Maouelainin, DO, MBA '18
Director of Interventional Pulmonology,
Medical Director of Respiratory Care
Pulmonary and Critical Care Medicine,
The Lung Center at Grand View Health

Compare to the Top Ranked EMBA Programs in the Nation - U.S. News & World Report

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|---|-----------|
| University of Pennsylvania..... | \$198,600 |
| University of Chicago..... | \$189,000 |
| Northwestern University..... | \$100,560 |
| Duke University..... | \$142,400 |
| New York University..... | \$189,200 |
| University of Michigan..... | \$161,500 |
| Columbia University..... | \$196,200 |
| University of California - Los Angeles..... | \$77,947 |
| University of California - Berkley..... | \$185,000 |
| Massachusetts Institute of Technology..... | \$161,000 |
| University of North Carolina..... | \$86,028 |
| Saint Joseph's University..... | \$52,200 |